



MARQUES | 39th ANNUAL CONFERENCE 16-19 SEPTEMBER 2025

LOOKING FORWARD TO THE MARQUES ANNUAL CONFERENCE
IN THE HAGUE THIS SEPTEMBER!



We are glad to announce that our colleague **Manuela Bruscolini**, Italian and European Trade Mark Attorney, will attend the **39th MARQUES Annual Conference in the Hague from 16 to 19 September**, a unique networking opportunity open to all MARQUES members.

This year's Annual Conference will focus on **brand changes in an international context**. The sessions will cover a range of topics including the impact of external factors on IP work; brands in international trade; the rise of sustainability; international jurisdiction in trade mark litigation; brands in international M&A; brand revivals; and the latest CJEU and EU General Court case law.

Starting from **2017**, Manuela has been an active member of **MARQUES**, the well-known European association representing the interests of brand owners, and **she has just been re-elected** to serve as member of **The International Trade Mark Law and Practice Team (ITMLP)**.

ITMLP Team's mission, to which she gives her contribution for the fourth consecutive term, is to represent the interest of brand owners in the field of international trade mark law and practice, in particular by pushing for harmonisation of laws and practices at international, regional and national level.

Her Team supports MARQUES in this harmonisation goal by monitoring existing systems, reviewing new proposals and making representations where appropriate, and takes a special interest in the development of international systems operated by WIPO, such as the Madrid Protocol.

Manuela's participation in MARQUES and her renewed involvement in the ITMLP Team demonstrates our ongoing commitment to staying informed about the latest trends and developments in intellectual property, ensuring we continue to offer top-tier service to our clients.

While congratulating her for the re-election, we invite you to join her in the Hague!

👉 Meeting Details here: <https://www.marques.org/events/2025TheHague/>

About MARQUES:

Born to educate and promote the professional development of brand owners in the selection, management, protection and exploitation of their trade marks within a global economy, MARQUES has created a forum for the free exchange of ideas and information and to provide an effective platform for the representation of brand owners' interests.



Members of FICPI and AIPPI

INTERPATENT Studio Tecnico Brevettuale S.R.L. - Registered Office Via Caboto, 35 - 10129 TORINO - Share Capital € 50000
Company Register of Torino 08327040013 - Fiscal Code and VAT Registration Number 08327040013
REA (Economic and Administrative Index) Number 963838

email@interpatent.com - www.interpatent.com